



FARGODOME

BY THE NUMBERS

Remodel of the existing 30-year-old building to include alignment with current codes, enhancements to better meet patron expectations of a modern entertainment facility and improvements to address operational efficiencies.

\$110
MILLION

Funds to use from FARGODOME Escrow Account:
Approximately 70% of current balance: \$43+ million

\$30+
MILLION

VOTES NEEDED
TO PASS MEASURE

60%

Years of proposed tax: **20-YEAR ¼ CENT CITY OF FARGO SALES TAX**

Current sales tax (2024): **7.5% (5% STATE + 2% CITY + .5% COUNTY)**

Proposed sales tax: **7.75% (5% STATE + 2.25% CITY + .5% COUNTY)**

\$100 invoice = 1 quarter **\$10,000/YR = \$25/YR**

Using 2022 tax Gross Taxable Sales = **\$3.3 BILLION**

¼ additional tax generates = **\$8.25 MILLION**

Proposed sales tax increase:

1/4 | **20**
CENT | YEAR

CITY OF FARGO SALES TAX

**NON-LOCAL REVENUE
FROM FARGODOME**

PATRONS: 55%

ONE



Certain items like groceries are not subject to sales tax.

**ON A \$100
PURCHASE**

MORE INFORMATION AT [FARGODOME.COM/LEARN-MORE](https://fargodome.com/learn-more)

TOP 5 REASONS TO VOTE:

1. More women's restrooms

Never miss an exciting moment during a game or concert waiting in line for the restroom again.



More women's restrooms are part of the plan. With the new additions, you'll never miss a big moment waiting in the restroom line again.

2. Enhanced Seating & Seats

All stadium seats will be updated along with the addition of cup holders! Overall seating capacity will remain the same with enhanced club levels and the addition of new suites.



Everyone deserves the chance to cheer on their favorite team, or catch their favorite band when they come through town. This will improve FARGODOME's ability to accommodate patrons with disabilities. With the new additions, everyone can be part of the fun.

3. Improved accessibility

The improved FARGODOME will further enhance existing accessible seating options, making it so everyone can enjoy all the FARGODOME has to offer.



For years, there has been requests for craft beers and local food vendors. With the new circulation space, there will opportunities to add these specialty vendors. With the new additions, local businesses will thrive.

4. Build on what's working

This isn't a demolition. Instead, FARGODOME will build on what's already working and without disrupting the event calendar.



5. Revenue for local businesses

With these improvements, FARGODOME is expected to drive up tourism in the area, bringing more people to local hotels, motels, restaurants, bars, and shops.



88% of City of Fargo residents have a Favorable opinion of FARGODOME*

**Prime46 Survey from March 19 to May 28, 2024*

VOTE

November 5

7:00 am-7:00 pm

Polling Locations:

- FARGODOME
- Fargo Civic Center
- Ramada by Wyndham Fargo
- Scheels Arena
- El Zagal Shrine
- Northview Church
- Olivet Church
- Atonement Lutheran Church
- Calvary United Methodist
- Cass County Courthouse

